

BLAM

FRENCH SOUND

Driven by passion.



summary

Who are we?

The product

Engineering designed for performance

An innovative material

An elegant design

An experience centered on the user

A sustainable investment



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who are we ?

Founded in 2013 in Saint-Étienne by Guy Bonneville, BLAM was born from a deep passion for music and high-quality audio. For nearly a decade, the brand has developed and refined its expertise within the demanding world of car audio—a field where the challenges of limited space, vibrations, and the need for sonic fidelity have forged a recognized level of technical proficiency.

BLAM has now brought this experience to the realm of home audio. This natural transition, cultivated through five years of research and development, is driven by a singular commitment: to deliver an exceptional sound experience and total sensory immersion.

Today, a portion of our products are designed and assembled in France, within our own workshops. Every detail and component is carefully selected, reflecting an approach that blends technical rigor, a passion for music, and artisanal craftsmanship. Our goal has remained unchanged since 2013: to awaken your senses and transport you into the vibrant world of music.



range tenor



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the product

floorstanding
speaker
tenor

tower



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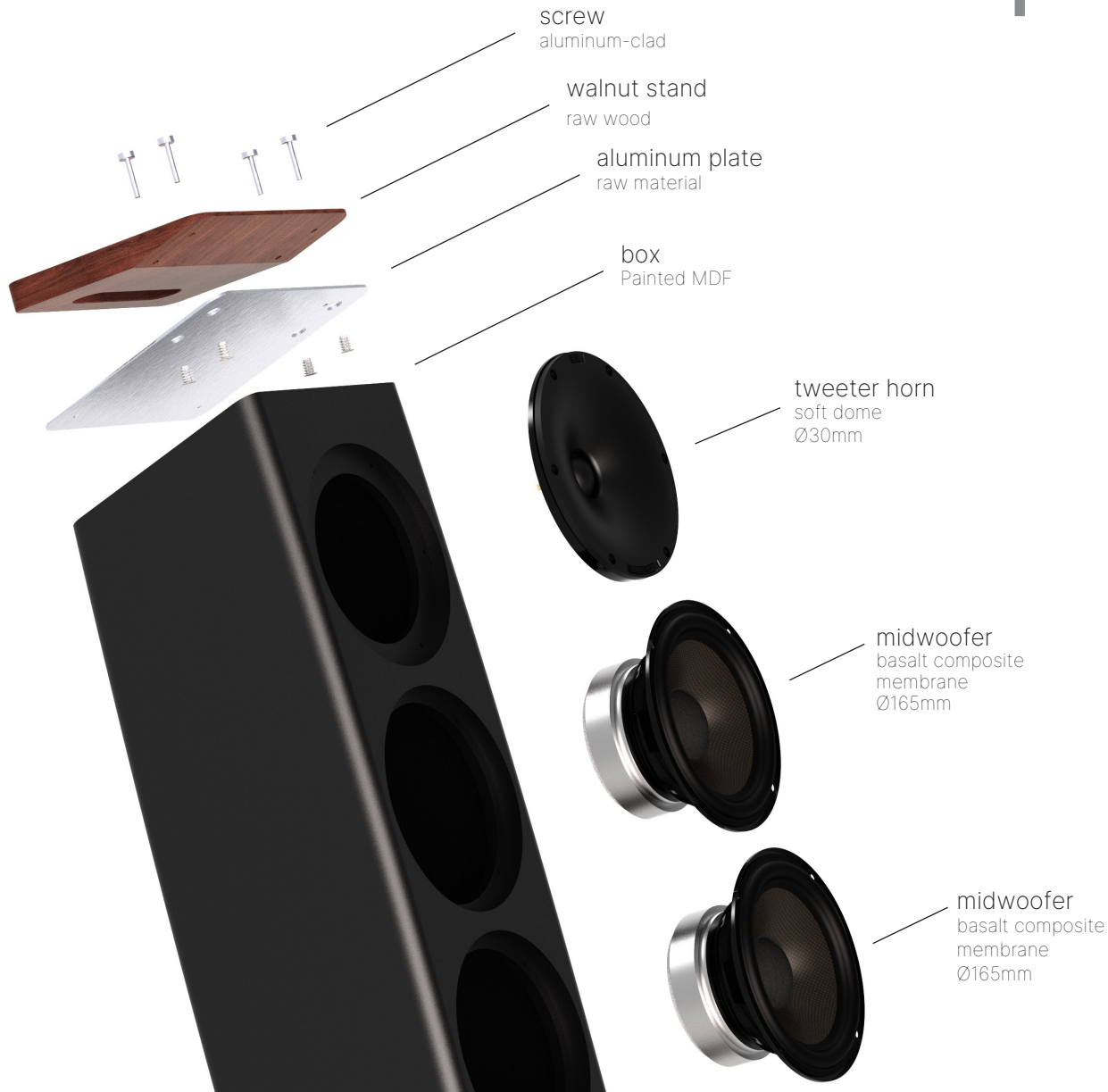
Tower floorstanding speakers deliver a powerful, immersive sound, highlighting the dynamic bass and detailed midrange characteristic of the «French Sound»*.

They feature soft-dome horn-loaded tweeters, equipped with a 30 mm voice coil and a neodymium magnet motor; the 165 mm horn ensures precise high frequencies and accurate directivity.

Their bass-reflex design—incorporating a laminar port—combined with drivers featuring basalt-composite diaphragms, produces deep bass and an expansive soundstage, making them ideal for filling large spaces with sound.

* learn more on page 9

engineering designed for performance



The tweeter's neodymium motor ensures optimal cooling and high power handling, even at high volumes.

As for the low frequencies, the bass-reflex design—featuring a slot-type port—minimizes air turbulence and unwanted noise, resulting in cleaner, deeper sound reproduction.

With a power handling capacity of 250 W, a sensitivity of 93 dB/W/m, and an impedance of 4 Ω , the Tower Passive is compatible with a wide range of amplifiers, while maintaining full, uncompromised dynamics—even at very high volume levels.

technical data sheet



High-performance
basalt composite
membrane



Immersive sound
even in large rooms



Can be used as a
main speaker or
effects speaker

Drivers	1 x 30 mm (1") soft dome tweeter with horn 2 x 165 mm (6.5") midwoofers
Maximum allowable power	250 W
Recommended amplifier output power	50 - 100 W
Inputs	Push-button terminal block
Enclosure type	Bass reflex
Frequency response (+/- 3 dB)	35 Hz - 25 kHz
Sensibility	93 dB/W/m
Nominal impedance	4 Ohms
Dimensions	922 x 200 x 200 mm
Weight	13 Kg
Colors	Walnut



a sound characteristic of BLAM

At BLAM, sound is not just something to be heard—it must be felt. This conviction gave rise to our vision: to bring together the best elements from every sonic realm—the immersion of car audio, the precision and fidelity of high-end Hi-Fi, and the raw energy of a live concert.

We call this balance the «French Sound»: a warm, generous, vibrant, and powerful sound that elevates vocals and brings out every detail. It is a sonic signature that aims for more than mere reproduction; it seeks to imbue music with depth, character, and emotion.

The Tower perfectly embodies this signature. Its deep, punchy bass evokes the impact of a live performance, its precise midrange enhances the human voice, and its detailed highs reveal every subtle nuance. It is a sound that does not simply reproduce music—it magnifies it.



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innovative materials

We use a composite membrane made from basalt—a rock formed by volcanic activity. This high-end composite offers an exceptional stiffness-to-weight ratio. Its rigidity limits membrane deformation at high volumes, while its lightweight nature enhances responsiveness and the precision of transients.

It is a durable, high-performance material that reflects BLAM's exacting standards in the selection of every component.



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an elegant design

The Tenor range is distinguished by its Z-shaped design—at once aesthetic and functional—which serves as the visual signature of its identity.

The result is a fluid, harmonious, and clean-lined silhouette, conceived to marry form with performance.

With their understated, elegant appearance, the Tenor tower speakers integrate naturally into any environment, from a contemporary living room to a dedicated listening space.

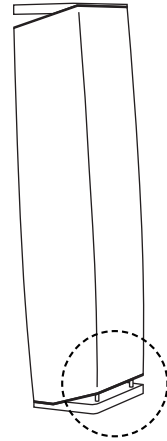


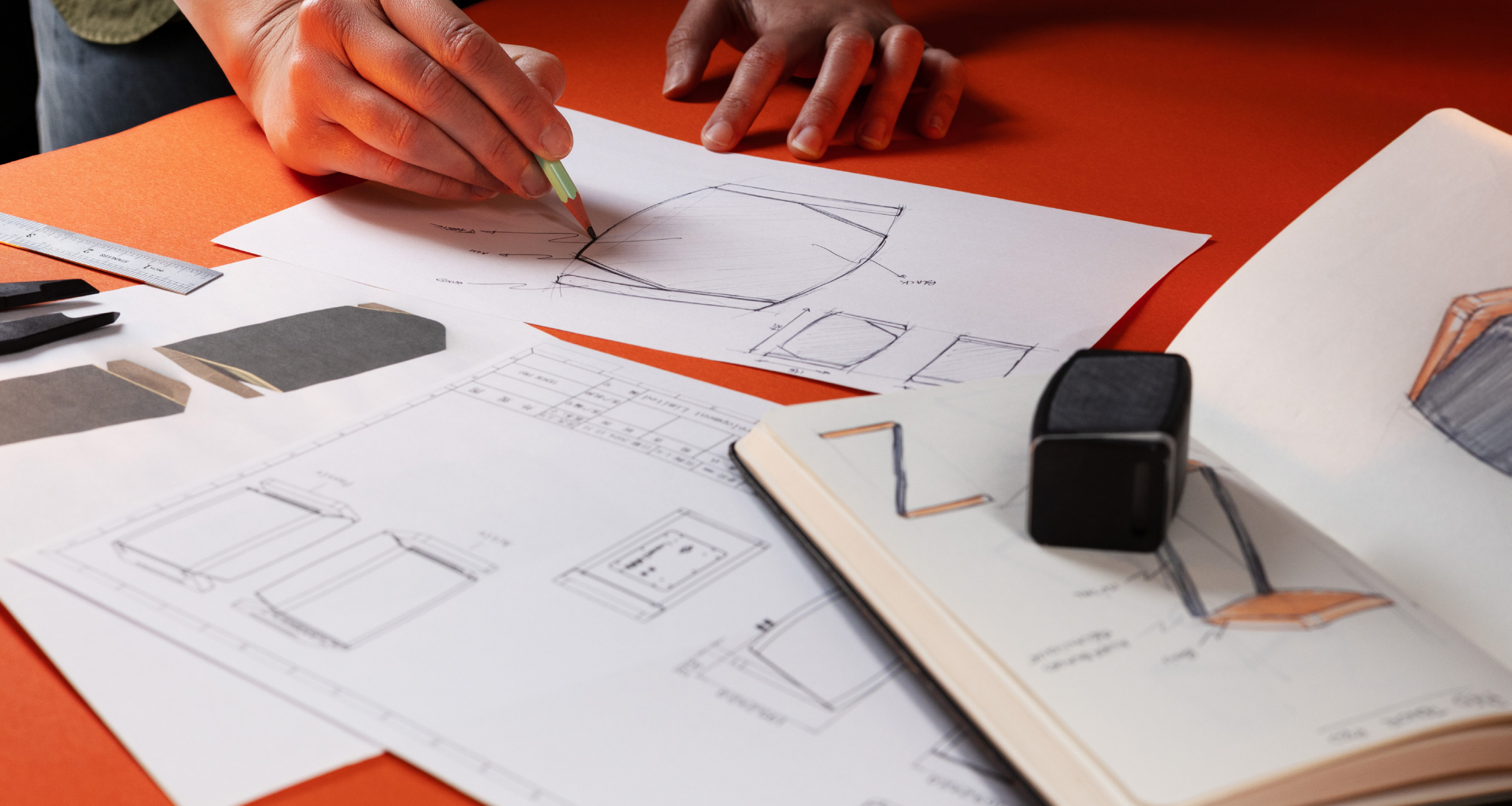
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At BLAM Audio, every element is considered down to the finest detail: the warmth of premium materials like raw walnut, the refinement of the acoustic fabric, the robustness of the aluminum plates, and even custom-made screws branded with the company's logo.

This meticulous attention to detail goes beyond mere aesthetics; it is a promise of quality that extends to even the most subtle finishes. The Z-shaped silhouette—the visual signature of the Tenor range—is more than just an aesthetic choice; it was designed to elegantly incorporate the speaker's laminar port.

Positioned beneath the enclosure, this port allows for bass that is both more impactful and better controlled.





Together, these details lend each model a timeless presence and a perfect balance between craftsmanship and technology.

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an experience as close as possible to the user

The Tower has been designed as an intuitive product: every detail has been considered by our R&D team to ensure ease of installation and use.

Completely passive, the Tower requires no dedicated power supply and integrates seamlessly into your amplification system, making for a simple and intuitive setup.



push-in
terminal
block

Its ingenious design incorporates a handle directly into the top of the speaker, following the lines of its internal architecture and acoustic vent.

Conceived to combine a commanding presence with portability, the Tower can be easily moved from one space to another and integrates naturally into any interior.



As a passive speaker, the Tower is immune to electronic obsolescence, ensuring it remains relevant for the long term—both today and in the future.

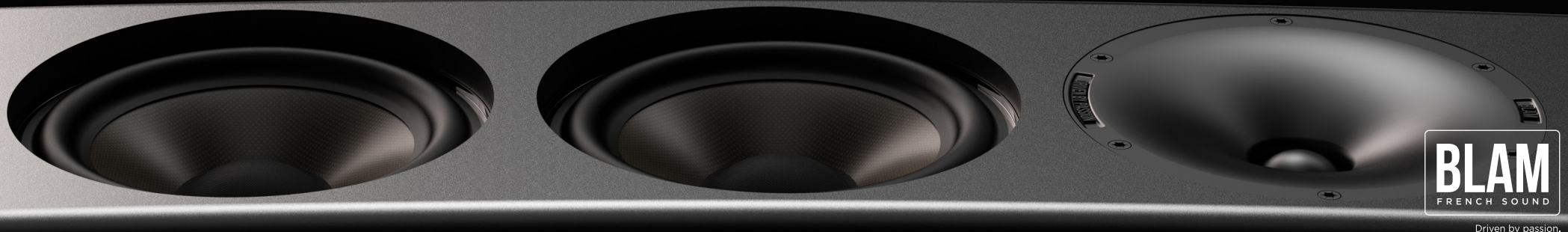
This commitment to quality is evident in every component: a high-end basalt composite diaphragm, solid raw walnut, and raw aluminum come together to guarantee remarkable durability.

a sustainable investment



The assembly follows the same logic: it is entirely screw-fastened, making the product easy to disassemble and ensuring that individual parts can be readily replaced. This design choice guarantees longevity and offers a sensible price-to-quality ratio.

The Tower respects the aesthetic conventions of the hi-fi world while reinterpreting them with a distinct identity—featuring a Z-shaped form, raw materials, and artisanal craftsmanship. It occupies a unique market position, defined by the brand's authentic «French Sound» and French manufacturing—appealing to a market that increasingly seeks durable, high-quality, and distinctive products.



key points to remember



Shallow depth
easy to integrate



Frontal laminar flow
punchy bass



Integrated handle
easy to position



Elegant Z-shaped design
high-quality materials: solid wood and aluminum



Punchy hi-fi sound

craft
for music.
designed
for life.



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